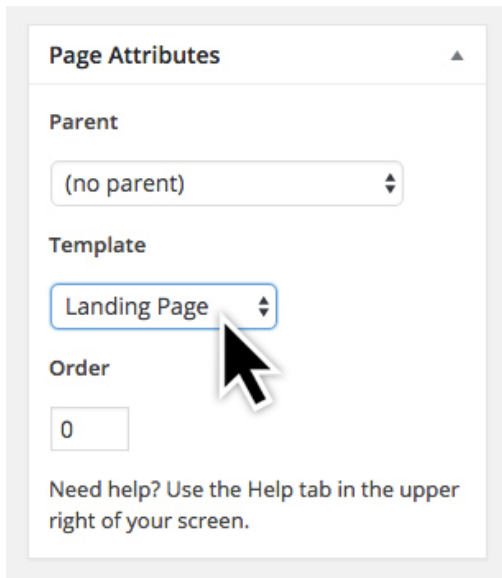


# CHANGING THE HEADER IMAGE

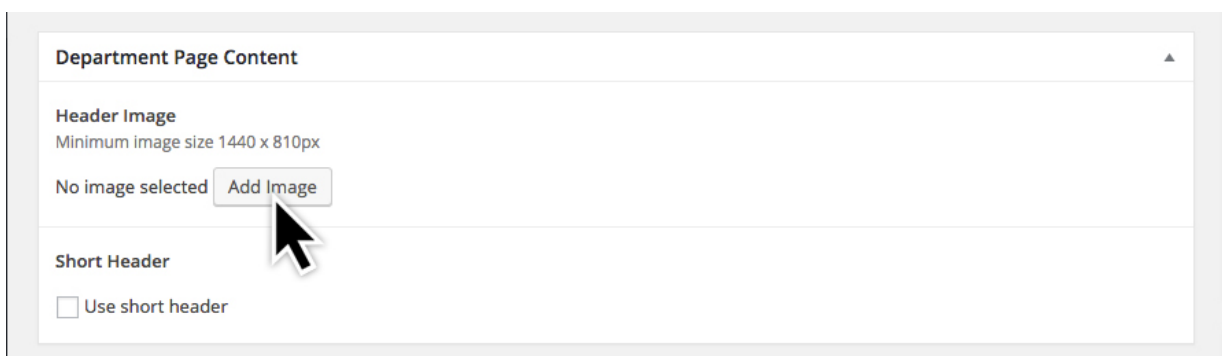
## STEP 1: SELECT CORRECT TEMPLATE

In the Page Attributes panel make sure to select the Landing Page template from the template drop down menu. Leave the other selections as is.



## STEP 2: SELECT CORRECT TEMPLATE

In the Department Page Content panel, click the Add Image button.



- Make sure all photos are 1440 x 810 px. Anything smaller will not display.
- The page has the ability to adapt to various screen sizes and will crop photos to achieve this. This means that your photo needs to have all "action" centered within the center line, top to bottom and side to side, of the image.
- See "Choosing a good header photo" below for suggestions on what photo or artwork will work best as a header image.


## CHOOSING A SHORT HEADER

Select the Short Header option for a shorter header image. This will crop the top of the photo, so make sure you have an image that will work as a short header.

Department Page Content ▲

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**Header Image**  
Minimum image size 1440 x 810px



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**Short Header**

Use short header

## CHOOSING A GOOD HEADER IMAGE

There are several important considerations when it comes to choosing a good header image. Use the image below as a guide to picking the best image.

1. Make sure all art or photos are 1440 x 810 pixels. WordPress will not allow smaller images to be placed in the header image component.
2. Pick images that have most of the "action" in the middle third of the image as shown below.
3. Be aware that anything within the "danger zone" will be cropped off in different devices. Try to keep all important details out of the danger zone. Be especially aware of cropping heads off or in half.
4. Never use a large head shot portrait for your image, as it will crop badly. You will see the nose and crop off the eyes and mouth.

**Danger Zone**

130px



**Danger Zone**

130px